







NOT SO
SECRET
AGENT

C21 NHA FE Mission Brief

Today's mission is to turn ideas into action. In this workshop, we'll build a full week of real estate content together using the same system used inside Not So Secret Agent Social. By the time we're done, you'll have polished, branded posts ready to schedule so your social media stays active without taking hours of your time.

Inside this Month's Brief:

-  5 customizable post templates (with captions + hashtags in the Notes)
-  Canva links + step-by-step editing walkthroughs
-  Suggested content calendar
-  Tips to get the most from this weeks content

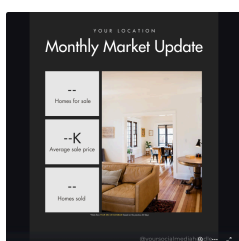
Reminder: Your posts are fully editable. Change the photos, tweak the text, or brand them however you'd like. This content is built to work for you.

1 Week of Posts

Below are 5 customizable post templates.

- Click any link above the previews to open the Canva design then click 'use template for new design'
- Captions, hashtags, and branding instructions are included in the Notes section of each post.

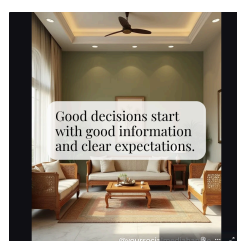
[POST #1](#)



[POST #2](#)



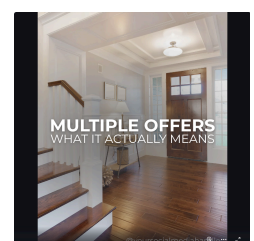
[POST #3](#)



[POST #4](#)



[POST #5](#)



March Suggested Content Calendar

Use the link below to open an editable version of this content planner in Canva. Posts can be made in any order with the exception of Posts #3, 4, and 8 which have specific days that correspond to them.

[Link to Content Planner](#)

Suggested Content Planner **MARCH** **NOT SO SECRET AGENT**

SUN	MON	TUE	WED	THU	FRI	SAT
22	23	24	25	26	27	28
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16 Post #1 Monthly Market Update	17 Post #2 St. Patrick's Day	18 Post #3 Motivational Quote	19 Post #4 National Backyard Day	20 Post #5 Multiple Offers	21
22	23	24	25	26	27	28
29	30	31	1	2		

- 📸 **Personal Content:** Share something from your daily life, hobbies, family, pets, or behind the scenes. This builds connection and trust.
- ⭐ **Client Reviews:** If you have a recent review or testimonial, post it with a thank-you or quick reflection. (Post #16)
- 🏠 **Listings + Closings:** Share homes you're listing, under contract, or just closed—even if you just pop them into Stories.
- 📱 **Reels + Story Content:** Use the included Reels and Story ideas to stay visible in between feed posts.
- 📅 **Timely Market Moments:** If something notable happens in your local market, hop on a quick Story or Reel with your thoughts.
- 🔄 **Repost Your Own Content:** It's okay to reshare or repurpose older content—especially if engagement was strong or timing still makes sense.

Mission accomplished. You now have a full week of content ready to keep your name in front of your audience. Stay consistent, keep providing value, and let your marketing work alongside the business you're building.

As a thank-you for attending today's session, you'll also receive one **free month** of Not So Secret Agent Social so you can continue using the system we used in this workshop.

[Activate your free month](#)

Thank you for choosing Not So Secret Agent Social for your social media marketing. We're always looking to improve and add more value. Please let us know any thoughts, comments, or features we could add to make your business run even smoother at info@notsosecretagentsocial.com

~ **Nick**

Founder of Not So Secret Agent Social

“The agents who stay visible are the ones people remember when it matters.”

